

BUSINESS



\$CENTS

\$wipe & WIN!

Begins May 1

*Chance for local merchants to receive
free advertising and increased sales!*

A new promotion by CCTSB titled "\$wipe & Win" promises to increase local sales and give participating merchants free advertising.

Here's how it works:

Every time a CCTSB customer uses their CCTSB debit card at a local merchant who participates in the \$wipe & Win promo, they are entered in a monthly drawing to receive a \$100 **Visa Gift Card**, redeemable at any of the participating merchant locations.

Three month promotion:

The promotion runs from May 1 - July 31. Customers who use their CCTSB debit card at participating merchants are eligible for the \$100 drawing each month.

Participating is easy! If you currently accept credit/debit cards, your business can participate! Your business will also receive free advertising in return for posting a \$wipe & Win sign letting customers

know you are a promotion participant.

Don't yet accept credit cards? Crawford County Trust and Savings Bank has some of the most competitive pricing around and processing through us is easy! Are you already processing with a non-local vendor? Contact us and we'll gladly show you how you can receive better rates and better local service through CCTSB. Interested? Contact Sue Weltz at 263-5685.

We'll meet or beat your existing program or give you **\$100!**

If you are already accepting electronic payments with another vendor, it could pay to get a quote from CCTSB. We're so confident our program will result in savings for you that we'll meet or beat your current pricing or give you \$100! So, give us a try, you have nothing to lose!

What CCTSB program can do for you!

Our program offers you state-of-the art credit terminals, integrated payment systems, and a dedicated account manager, along with:

- Credit, debit and EBT card acceptance
- Complete check acceptance solutions

- Exceptional processing rates
- Training and ongoing support
- Comprehensive monthly account statements
- Customer service and technical support that's available any day.

As Credit and Debit Card Usage Rises: Are you Prepared to Compete?

No matter what your size of business, accepting electronic payments such as credit and debit cards, is increasingly a necessary part of growing your business.

According to an April 2006 Visa survey, 45 percent of consumers stated that they use their payment cards for small ticket purchases (under \$25) more frequently than they did three years ago. The respondents cited convenience (73 percent), efficiency (44 percent) and speed (39 percent) as key factors behind their payment choices.

Your business can compete affordably by accepting electronic payments and Crawford County Trust & Savings Bank makes it SIMPLE for you!



DIRECT DEPOSIT - Your Business has Nothing to Lose and Everything to Gain, Guaranteed!

What business owner wouldn't enjoy the following?

- Reduced operating costs
- Elimination of lost or stolen checks
- Lower check-processing costs
- Efficient reconciliation

With Direct Deposit of your business' payroll you can enjoy all of the above benefits, plus it's easy! No matter how many people you employ, from 2 to 200, the process is simple. Just contact Debbie Lakner or

Rhonda Wessel for your necessary forms and steps.

At CCTSB we Guarantee that your Direct Deposit will be in your employee's accounts on payday making direct deposit safe, reliable and convenient. Again, contact Debbie Lakner or Rhonda Wessel to start enjoying the benefits of Direct Deposit today!